

# MDS DIGITAL HUB PVT LTD



#### WHAT IS GBP ?

## Google BUSINESS PROFILE

#### Google Business Profile:

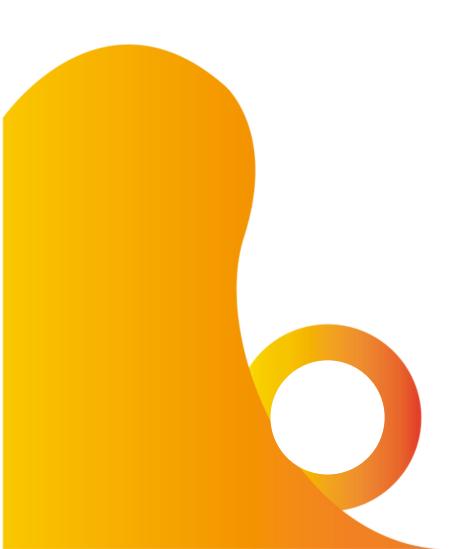
Create a strong online presence with Google Business Profile. Be visible to potential customers actively searching for your products or services.



#### **OUR GBP SERVICE**

#### MD TECHNOLOGY

is a leading provider of comprehensive IT solutions. We offer a wide range of services to help businesses enhance their productivity and efficiency. Our services include IT consulting, network i infrastructure setup and maintenance, cloud solutions, data backup and recovery, cybersecurity, software development, and IT support. With a team of experienced professionals, we strive to deliver tailored solutions that cater to the unique needs of our clients. Trust MD Technology to optimize your technology infrastructure and keep your business running smoothly.



## Google

#### CAN I GROW MY BUSINESS IN GOOGLE ?

Yes, you can grow your business using Google by leveraging its powerful tools and platforms. Establishing a strong online presence through Google My Business and optimizing for search engines enhances visibility. Google Ads allows targeted advertising to reach potential customers actively searching for your products or services. Utilizing Google Analytics provides valuable insights to make data-driven decisions and refine your online strategy. Regularly updating and engaging with your audience through various Google channels contributes to sustained business growth.



#### OUR SERVICE

- 1. AUDIT GOOGLE LISTING
- 2. OPTIMIZE GOOGLE LISTING
- 3. CREATE GRAPHICS
- 4. LOCAL DIRECTORY

LISTING

5. IMPROVE SOCIAL

**PRESENCE** 

6.GENERATE LEADS

#### AUDIT GOOGLE LISTING



- \*Recommendations to improve your business ranking on Google.
- \*Top 20 related businesses around your area.
- \*Top 10 keywords used by competitors.
- \*Top 03 categories used by competitors.

#### OPTIMIZE GOOGLE LISTING

#### Optimize your Google Business Listing and have it done professionally within 30 days

#### What you receive:

- \*Get powerful business description with engaging keywords
- \*Cover photo for Google Listing
- \*Remove duplicate listings with Google
- \*Recover suspended listing with Google
- \*Report listing data
- \*Benchmark your listing against your competition



#### CREATE GRAPHICS

Boost your business with highquality graphics on Google, Facebook, and Instagram. Use our professional services to create attractive graphics:

- \*Get 10 graphic designs created in a month on topics related to your business, products, services
- \*Get 4 service posts, 4 testimonial/ festive posts and 2 did you know/ break the myth posts.
- \*Share your graphic posts on Google Business listing \*Share graphic posts in Facebook and Instagram pages

## LOCAL DIRECTORY LISTING

Increase Your Business Visibility & Generate Leads with Local BusinessDirectory Listings

- \*Get your business name, phone, and address listed in 10 relevant local business directories
- \*Increase business visibility online Generate leads through referral traffic from the directories
- \*Get an outstanding portfolio that would increase your business visibility online and generate leads
- \*Add your listing now.



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#### IMPROVE SOCIAL PRESENCE

## Build positive brand image on your YouTube, Facebook and Instagram profiles.

- \*(Get pleasing YouTube, Facebook and Instagram profiles
- \*Get appealing business description with keywords
- \*Get profile pictures and
- cover photos for all three platforms
- \*Help people find your page in relevant categories
- \*Your page is more than a profile, it's your business.
  Let's make it happen

#### GENERATE LEADS

- \*Get Your Business Noticed by Local Customers.
- \*Reach Out to People Around You
- \*Make it more discoverable around your location on Facebook and Instagram
- \*Let us help you reach thousands of people nearby.







- \*MOBILE NUMBER POLICY
- \*GOOGLE SEO
- \*100% Profile Strength with ATTRACTIVE DESCRIPTION
- \* PRODUCT SHOWCASE
- \* CONNECT WHATSAPP SHARING
- \* BOOK ONLINE SERVICES
- \* 3 Professional Graphic Design Banners
- \* SERVICES INCLUDED
- \* UPDATES CONNECT WHATSAPP SHARING WITH 3 SOCIAL MEDIA BANNERS UPLOADED

₹20,000 + <sub>GST</sub>



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### **OUR PERFORMANCE** SERVICE Aug 2023-Jan 2024 1,320 ← Performance Aug 2023-Jan 2024 687 ← Performance Aug 2023-Jan 2024 630 Direction requests made from your Business Profile

#### **OUR CUSTOMERS**



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**PLANNER** 









CATERING
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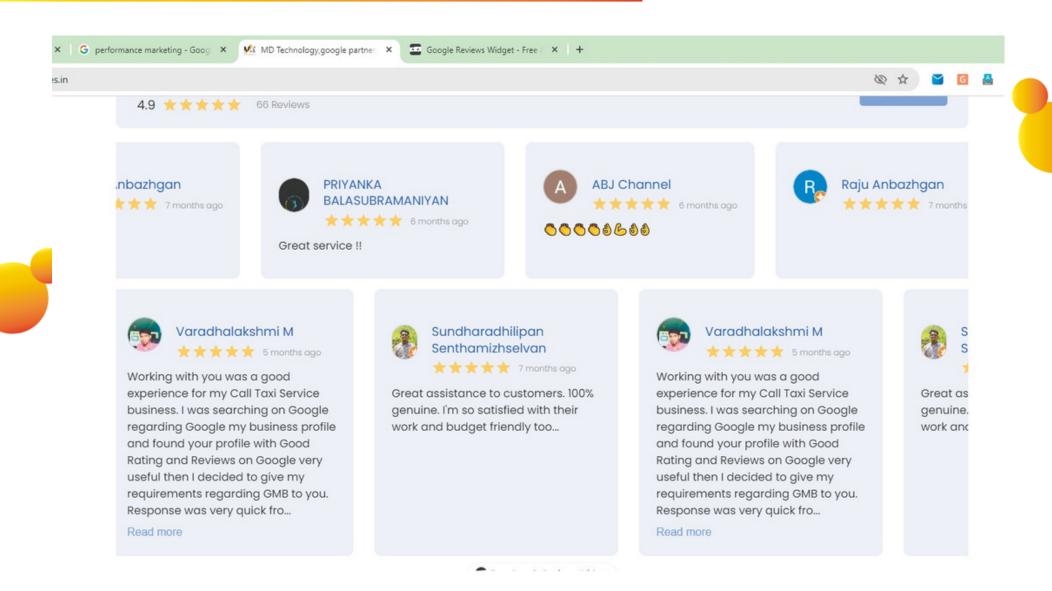






Dr.RamiSzDental

#### **CUSTOMER REVIEWS**







Thank you for your time and attention. "



